



**PORSCHER**

*Vancouver Island Region*

Volume 1, Issue 2

Fall 2008



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# PORSCHER

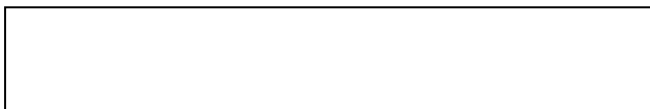
Fall 2008 - Volume 1 Issue 2

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**NEWSLETTER DEADLINE:** is the 15 days before next issue. Submissions received after this date will be used in the next issue of the Porscher.

**SUBMISSIONS:** Members are invited and encouraged to submit articles and photos that would be of interest to the Club. Articles are preferred in Microsoft Word document format and photos in .jpg, .gif or .bmp format. Please limit individual photo file sizes to 400kB or less to aid in keeping the Porscher a manageable size for our Website Director and Internet visitors. Please send submissions via e-mail to the Editor.

[newsletter@virpca.org](mailto:newsletter@virpca.org)



## ON THE COVER:

This month's cover features a picture taken at the Naniamo 'New Member's Picnic'. There are tons more photos from these events and more located at (or linked from) the club's official website.

## YOUR 2008 EXECUTIVE

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Past President: (2007)	Rick Krockner <a href="mailto:pastpresident@virpca.org">pastpresident@virpca.org</a>

## PCA REPRESENTATIVE

Zone 6 Representative:	Lina Bein <a href="mailto:porscha@bendnet.com">porscha@bendnet.com</a>
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**GET CONNECTED!** View the Porscher in full-colour online at the club's website:  
<http://www.virpca.org/news>

## Miscellaneous ramblings...

### Presidents Message:

As 2008 draws to an end, I would like to wish all a Prosperous and Happy Holiday Season. Our region has undergone many changes over the past years, from an offspring of the Canada West Region into one that is highly recognized in Zone 6 and PCA. This would not have happened without the work and commitment of many. Our region is growing steadily and we have just surpassed 160 members. Next year we will hopefully see more interesting events and a drives and meet more of our new members. The first event of the New Year is always the Valentine's Brunch in February and shortly after that most of us will be back driving as spring approaches.

Drive safe and enjoy



Gary Glover  
President VIR/PCA

### From the Editor;

Well another year has flown by and although some will say the weather has not been all that good, I think that there have been a great number of days to get out and enjoy our island. In this issue we have a number of reports back from the various drives which take us all across the region.

Thanks to all that attended all of our activities and a special thank-you from me to those that forwarded pictures and articles for the newsletter. This newsletter is based on submissions like this and encourages all members to come out and enjoy club events, please keep them coming!

I would also like to remind everybody that our Annual General Meeting takes place on Tuesday December 2, 7:00 pm at the Shark Club here in Victoria, this is when we round up those crazy individuals who help make this club such a fun group and ask some of them to be on the executive, all members are welcome!

Al Sherwood, Editor

## Final Events; 2008

November 29	Annual Banquet	6PM	Faculty Club, UVic	<a href="#">Ken Glover</a>
December 2	Annual General Meeting	7PM	Shark Club, Pond Room(6:30PM dinner)	<a href="#">Gary Glover</a>
Jan 1	New Year's Day Drive/Brunch	TBA	TBA	<a href="#">Brad Blaney</a>

**Please visit our website for the most up to date information and any changes.**

**Autocross...  
...the most fun you can have in your Porsche!**

Vancouver Island Region hosts Autocrosses each season. We hold our Regional Autocross Championship and encourage all members to run in the events and try to win a class. The camaraderie is great and the competition is close so come out and enjoy your car. We also have driver training events to help members and guests feel more comfortable and safe in their cars.

To show our appreciation for the local competitors' support we will continue for the 2009 Autocross season the, **Run for the Refund! At each event every entrant will receive a ticket at registration and after the event three numbers are drawn and those three competitors will be refunded their entrance fee.**

**DOWNLOAD THE REGISTRATION FORM FOUND ON THE VIRPCA WEBSITE, FILL IT OUT AND BRING IT WITH YOU TO EACH EVENT; ALL YOU WILL HAVE TO DO WHEN YOU ARRIVE IS SIGN THE WAIVER AND GO THROUGH TECH INSPECTION. YOU WILL BE REMINDED TO PRE-REGISTER WHEN YOU RECEIVE YOUR EVENT INFORMATION.**

Not being the literary type I will try to keep this short and sweet....

In 2008 the region hosted seven events at Western Speedway.

The season got off to a rocky start with the first event SNOWED OUT and that set the trend for the year. We endured several more 'eventful events' including declining attendance and a "trash out" (*def.* When a race track is covered with so much debris from the previous evenings events that an autocross cannot take place.)

With only eleven members from the club attending autocross this year and 4 qualifying for the over all championship it wasn't difficult to tally the results, which were as follows:

POS.	Name	Event 1 May 11	Event 2 June 8	Event 3 June 28	Event 4 Aug 31	Event 5 Sept 23	Event 6 Oct 5	Event 7 Oct 12	Over All Points
1	Conrad Peden	100	98.83		100		96.56	100	495.39
2	Allan Cassidy		99.69	96.65			99.60	96.71	392.64
3	Harry Wan		97.48			100	98.40	96.62	392.51
4	David Barss	87.20	95.42		97.62		95.38		375.61

As you can see there is a difference of .13 points between second and third that's a difference of about .03 seconds at each of the three events they both attended in order to tie the points.

I would like to thank all the people who came out to this years races and especially the volunteers, because with out them I would not be able to provide our members with the opportunity to drive their car to it potential.

Further, I understand that Western Speedway is an intimidating location with the concrete walls, curbs and uneven pavement but with the way businesses have all opened on Sundays (no parking lots) and most if not all other suitable locations are leery of insurance coverage, it is proving difficult to secure another location. But I assure you that one will present itself.

Thanks again

Conrad Peden  
Competition Director

## News from Zone 6, 2008

### *In The Sixth Zone* Final Edition

It has been a wonderful drive through Zone 6 during the past five years! We are SO lucky to live in this magnificent part of North America and seeing it through the windscreen of a Porsche makes it even better!

Now the time has come for me to retire from a "job" that I have truly enjoyed. How else could Bill and I have met so many outstanding people, had the chance to help regions grow and glow, and generally had a blast doing it? Being the Zone 6 Representative involves time and a great deal of responsibility but every region has in some way contributed to making my job easier. I thank all of you - region officers, committee chairs, event organizers - for your strong dedication to your region and the Porsche Club of America. And I thank our growing number of members for choosing to join this Porsche fun loving group.

Dave Cooley, from the Big Sky Region in Montana, will be taking over as Zone rep on January 1st, 2009. Please welcome him in the spirit that you welcomed us and give to him the great support that I have really appreciated!

Zone 6 now has its own calendar so I hope that you will look at it often to see what great things are happening in our zone. And 2009 has two national events which should be interesting and fun. Parade Keystone will take place from June 29th until July 4th in the spectacular Colorado Rockies.

Please look at the Parade website at: [www.porscheparade2009.com](http://www.porscheparade2009.com) for more information about this exciting event. Keystone is practically in the backyard of Zone 6 so I hope that we will see a huge turnout of members!

The second national event will be PCA Escape to the Birthplace of Aviation, in Dayton, Ohio, hosted by the Ohio Valley Region. The dates are October 1st through October 4th. There will be lots of fun things to do for the entire family!

**THANKS for five wonderful years and may we drive (safely) forever!**  
**Linda**

**Recent Events...**

**NEW MEMBERS PICNIC – CROW & GATE on Sept 13/08**

Sept 13<sup>th</sup> was the day of our Up-Island New Members Picnic, located at the Crow and Gate Pub in Cedar. One could not have asked for a better day from the weather gods. Clear blue skies, temperature in the low 20's and a light breeze. With the location at the Pub of being under the large trees and parked on manicured lawns surrounded by flower beds and even a duck pond, made for an exquisite location.



Add to that the fact that over 27 Porsches and close to 50 were in attendance to enjoy the camaraderie and the scrumptious food the Pub was serving.



New members outnumbered senior ones and all mingled and walked around and chatted about everything from Porsche's to Porsche's, even the little ones that were there, fed the ducks and geese and played a little soccer. Rumor has it that someone even sold their Porsche to a potential new member and another managed to get a deposit on his yellow Boxster.



Ernie Kowal and Karl Latzel presented the club with a hand painting and a letter of thanks from the QA Foundation in recognition of the European and Classic Car Picnic. All were fed and on their way by mid afternoon. Many thanks to Mathew and the staff of The Crow and Gate, they did a great job of serving us and providing a fantastic setting. Special thanks to Mandy Heisterman for suggesting the location. I am sure the club will return next year.



## Recent Events...

**...It's not just the cars it's the people!**

### Queen Alexandra Picnic

On August 24<sup>th</sup>, The Vancouver Island Region hosted the Annual European and Classic Car Picnic. The event is held to raise funds for the Queen Alexandra Hospital in Victoria, British Columbia. Unfortunately, the expected sunshine for the event was a tad more liquid than we would have liked!



### **VIR Members braving the rain**

Despite the downpour, the car picnic was an overwhelming success in terms of bringing light and hope to many children, youth and families who use Ledger House, the mental health hospital for kids on Vancouver Island. Over \$89,000 was raised through generous donations, both corporate and personal. Without the very special help and dedication from Ernie Yakimovich, an ex-president of our region, this event would have not been a success. The morning started out with cloudy skies, but within two hours turned into a downpour. Yet many braved the elements to support the children. Approximately 40 cars meet at Clover Point Park and then drove along the waterfront to the hospital grounds. There they were parked amongst the large trees and parked amongst another 30-40 cars.

Porsches, Mercedes, BMW's, Ferrari's, Masserati's, Aston Martin's and various other European Cars adorned the grounds.



### **Wet Porsches**

On hand were Classics cars from a Model "A" to 2008 Corvettes where also in attendance. Speedway Motors, the local Porsche dealer, brought five new models for all to drool over, even an Audi R8.



### **Corporate Sponsors**

Despite the wetness, some still managed to have a picnic under the cover of the large trees on the grounds. Hot chocolate and coffee were in demand more the usual cool drinks. A few ice cream cones were noticed however.

The children had entertainment under large tents. Face painting, magic shows and pedal cars. A silent auction still happened despite the damp weather. This was the first time in the history of the event that it has rained, yet this year provided the largest donation. The region also raised \$5,500 earlier this year for the hospital, and year to date the total is over \$95,000.

Once again a very special thanks to Ernie Yakimovich and his team for a job well done. Next year can only be better as it will not rain.



**Children enjoying the weather**

## Recent Events...

### TELEGRAPH COVE DRIVE – Sept 28/08

"After 11 hours and 700 kilometers, our final official up-island Sunday Drive of the season took us from Nanaimo to Telegraph Cove, and back again. With 17 participants in all, hailing from as far away as Victoria and as near to our destination as Port McNeill, we all enjoyed a fine day of driving, food, art, and like-minded company. The fog rolled in early in the mid-island region but burned off shortly after our 8:00 A.M. departure time from Nanaimo, leaving us with nothing but sunshine for the remainder of the day.



After being surprised by a photographer (David Hillier, as it turned out!) waiting on bended knee at the highway's edge as we left Nanoose, our six Porsches then met up with two more in Campbell River and with two more again at our luncheon destination - the Killer Whale Cafe on the boardwalk at Telegraph Cove.



Lively conversation ensued over lunch, with a lovely view of the cove immediately behind us. A brief tour of the whale museum followed, topped off by a closer look - and a photo op - at the residential development going on along the waterfront opposite the boardwalk (vehemently opposed, we understand, by Telegraph Cove's longtime residents!).



Five minutes further north on the old island highway we then found Henschel Fine Arts in Nimpkish Heights. Gordon & Ann Henschel welcomed us in and ushered us around their impressive art gallery, featuring dozens of Gordon's original oil paintings and water colours depicting the many natural wonders to be found on northern Vancouver Island.



Wanting to get everyone home before dark, our illustrious leader and club President, Gary Glover, then rounded our Porsches up and led us firstly back to Campbell River to fill up at the lowest gas prices (\$1.27.9 for regular) on the entire island, and then homeward from there.



A fitting end to yet another fine season of driving, although I did hear a rumour about a new breakfast destination in Youbou...."

**Thanks to Doug Hoare for helping to arrange this drive and to David Hillier for the pictures!**

Recent Events...  
...It's not just the cars it's the people!

Unofficial Youbou Drive

So I am not sure from the title, is this unofficially Youbou (possibly a town called something entirely different), or this and unofficial drive? ;-)



At any rate it was still driving and still a lot of fun, a great location for lunch and an opportunity to see areas of the island that I know I seldom would travel to if it weren't for club members suggesting it!



The weather cooperated, and the roads were dry and inviting, Gary even showed us a route that if taken would eventually take

you to Port Renfrew (Look in this news letter for another unofficial drive by some intrepid soles who made this trek!).



Adventures...

### Brad and Mike's Excellent Adventure

Our Vice President and Membership director decided that since they had missed the lunch drive to Youbou they would go one further and circumnavigate the "Pacific Marine Circle Route".

In the true Porsche spirit they made the trek to show all of us that Porsches can be counted on to not only to perform on the city streets but also to blaze a trail across roads that would make other's turn around an go back!

## *Pacific Marine* CIRCLE ROUTE



the historic West Coast and Juan de Fuca Marine Trails in BC's rainforest, the Cowichan Valley's pastoral landscapes and the panoramic ocean views of the Saanich Peninsula.



PS. Brad reports; for those who weren't there...It took about 4 hours from Sooke to Victoria via Lake Cowichan and Duncan. Only about 3 miles of well graded gravel in the middle....

Is this the beginnings of a new rally circuit?

Journey "coast to coast" on Vancouver Island for views of the Juan de Fuca, Haro and Georgia Straits along this 255 km (158 mi) route. Kick back and enjoy a quieter way of life while you visit the trailheads of

## Technical Corner, information about your car...

### Winter Storage and Maintenance tips.

By: Ken Koop—Yellowstone Region

Everyone wants to keep their Porsches in the best possible shape they can. Living in this part of the country requires a little extra preparation before winter to have a car that will be ready for the road next spring. Even though you're not using it, storing your car for six months can still be hard on it. With some preparation, your Porsche will look beautiful in the spring and be ready for the road. Here are some suggestions before putting your cars away for the winter.

- Wash your vehicle. Be sure to thoroughly clean under the car as well as the wheel wells.
- After washing, don't forget to open and dry door sills, sun roof sill, engine and trunk compartment.
- Wax the car if needed.
- Clean interior and trunk. (Never use cleaners with ammonia in them for the windows)
- Treat all leather with a good leather conditioner every two years.
- Apply a tire treatment and clean the rims.
- Change the oil and brake fluid if needed.
- Check all fluids for proper levels (coolant, power steering fluid, oil and windshield washer fluid--fill with a good fluid that will not freeze).
- Check the battery fluid level. Using a flash, light look into each cell, if the water level is above the cells, the level is ok.
- If the cells are exposed then add distilled water to bring up to the top of the cell.
- Connect a battery maintainer. (Especially important for 1990 cars and newer).
- Top off the gas tank.
- Inflate tires to the maximum pressure that the side wall pressure permits. Don't forget to readjust to the pressure before driving next spring.
- For manual cars leave gear shift lever in neutral, for automatic cars leave in park.
- Block tires with 2 by 4's or wheel chocks.
- Do not set parking break! (This stretches the cable over long periods of time).
- Cover your car.
- If at all possible leave in a heated garage around 62 degrees with low or no humidity.
- Place "Decon" in your garage to keep mice from dining on your rubber parts or nesting in unwanted areas. (If you have pets do not allow them into the area with Decon)

It is also a good idea to start the car for 10-15 minutes every month to circulate fluids. As the car is running, turn the air conditioner and heater on to circulate their fluids as well. Pump the break and clutch pedals 5-10 times to keeps those parts functioning. With this extra care, your Porsche should last longer and have fewer problems in the years to come.

## **Join the Porsche Club of America... ...it's easy**

Complete the traditional Membership Application available at the back of the Porsche Club of America brochure or **Turbo Charge your application by using the [online process!](#)**

Enjoy the PORSCHE Experience by sharing your passion with fellow PORSCHE enthusiasts. The Vancouver Island Region has a variety of activities and events that is sure to pique your interest, from Sunday Breakfast drives, to hard charging Autocross. A European and Classic Car Picnic, to Concours quality gatherings that will leave you awestruck as you gaze upon your grinning reflection in the deeply polished surfaces.

### **Benefits of Membership include:**

- Monthly issue of [PANORAMA](#) – PCA's award-winning monthly magazine, covers everything Porsche, including road tests, new model news, classic Porsche salons, historical and restoration articles, free classified ads, extensive technical information and great pictures of our favorite cars.
- Quarterly issue of THE PORSCHER – Vancouver Island Regions award winning magazine, covering everything that's happening in our region.
- Discounted admission to a HUGE number of events planned for this year. Autocross, Weekend Tours, European Car Picnic. See our [Events Calendar!](#)
- Support from a LONG list of sponsors and supporters of our club on Vancouver Island.
- Access to 140 chapters throughout the world! Want to visit the factory in Germany? YOU CAN WITH PCA!
- The experience, technical assistance and camaraderie of fellow Porsche enthusiasts. With PCA, is not just the cars, IT'S THE PEOPLE and the Vancouver Island Region has the BEST PORSCHE PEOPLE you'll ever meet!

For further information, or assistance with the application process, please feel free to contact our Membership Director, Brad Blaney by email ([membership@virpca.org](mailto:membership@virpca.org)) or by phone (250) 592-3914.

**Prefer Canada Post? Drop it in the mail to Vancouver Island Region – Porsche Club of America, P.O. Box 48057, 3575 Douglas Street, Victoria, BC. V8Z 3L6 CANADA, ATTN: MEMBERSHIP DIRECTOR.**

## 60 Years of Porsche Sports Cars

2008 is the 60<sup>th</sup> anniversary of Porsche and the story is a remarkable one of a very small company becoming the most profitable automobile manufacturer in the world.

Made in Germany: The Porsche Success Story 60 years ago the cornerstone was laid for the family-operated industrial company, whose rise from modest beginnings to become one of the most important sports car manufacturers in the world no one back then would have ever foreseen.

On June 8, 1948 a new chapter in automobile history began. For on this day, the first Porsche prototype with the vehicle identification number 356-001 received its official approval and homologation for road service. "It all started when I began looking around and just could not find my dream car. So I decided to build it myself," said Ferry Porsche – and to this day, this genius and pioneering spirit has shaped the philosophy of the company.



**Joerg Bergmeister with the legendary (and very first) Porsche, Nr. 001.**

However, in the past six decades, Porsche has not only experienced peaks, but also troughs. Yet thanks to efficient production methods, clear branding and innovative models, such as the 356 and the 911, Boxster and the

Cayenne, the once small sports car specialist quickly transformed into one of the most successful and profitable automobile manufacturers in the world.

"Today, Porsche is stronger than ever. We have the broadest and most appealing automobile model range in the history of our company. We have our costs and our processes under control and thus ensured our independence for the long term. We have always seen ourselves as David who must stand up to the Goliaths in this industry. This self-image has shaped us throughout the years – but it has also made us successful," explains Porsche CEO Dr. Wendelin Wiedeking.

When Wiedeking took over management in 1992, Porsche had reached the peak of its most serious economic crisis ever. The company was in danger of losing its most valuable asset – its independence. Porsche was suddenly ripe for takeover. The situation had to be handled immediately. And the shareholder families Porsche and Piëch told the Board that they would lend their support.

Wiedeking and his Board colleagues not only had the Boxster produced, but also brought about the company's turn-around through other economic measures. Under the generic terms "lean management" and "lean production," new organizational and production workflows were introduced and the company's hierarchy and process structures were reorganized from top to bottom. It did not take long for the internal efforts to improve productivity and the newly developed model line to have a positive impact. As early as 1995, Porsche was back in the black and began to assume a leading position by breaking new revenue, sales and earnings records annually.

Not only the balance sheet, but also the reputation of the Porsche brand reflects the company's exceptional position. For the fifth time in a row, top German managers from all industries selected Porsche AG as the company with the best image in a survey from "manager magazine." The prestigious quality study "Initial Quality Study" of the American research institute J.D. Power ranked Porsche in first place for multiple times. And the J.D. Power

"Appeal" Study confirmed that the Stuttgart-based sports car manufacturer had, for the third time in a row, been ranked by American customers as the most appealing brand.

Over these 60 years, Porsche has worked very hard to achieve this special image, mainly through its most varied innovations and also, in particular, in the area of environmental protection. Porsche engineers are never satisfied with only meeting current environmental regulations passed by lawmakers. It has always been their goal to exceed them. Porsche vehicles should also set an example when it comes to environmental protection. So, as early as 1966, the first authorized emissions test in Europe was performed using a 911. Not long after, a separate department was established that also tested the emission values from vehicles produced by other manufacturers.

Porsche develops new technologies not just to improve driving features, but also to continuously optimize the cars for environmental sustainability. In the last 15 years, Porsche has succeeded in reducing the fuel consumption in its new cars, and thereby also CO2 emissions, by an average of 1.7 percent annually. With regard to engine performance, Porsche currently already ranks among manufacturers with the lowest CO2 emissions. And by 2012, the fuel consumption in Porsche vehicles is going to be reduced by a further 20 percent – new innovative engine technologies and the hybrid drive for the Cayenne and Panamera will make this possible.

Former Chancellor Gerhard Schröder once said: "Porsche is a model for Germany." By this, he was not only referring the company's engineering ingenuity which the company stands for, he also meant the David principle with which Porsche, as a small automobile manufacturer, has been able to keep up with the Goliaths of its industry over the last 60 years. With the quality seal "made in Germany," its rejection of subsidies as well as its sense of social responsibility toward its employees and society, Porsche has unflinchingly pursued its own path.

This includes Porsche's step toward a new future in September 2005: its majority holding in Volkswagen AG. With almost 31 percent of the voting share capital, Porsche is now the largest shareholder in VW. During the course of this year, its share will be increased to over 50 percent.

The goal of this path is clear: Under the umbrella of Porsche Automobil Holding SE, not only will growth for Porsche and Volkswagen be ensured thanks to their proven development and production partnership over the decades, but also the independence of both companies. And the Chairman of the Board, Dr. Wendelin Wiedeking promises that in the anniversary year of the Porsche sports car: "Porsche will remain Porsche in the future. Just as Volkswagen will remain Volkswagen. That is the recipe for success."



**The newest member of the Porsche family, the Panamera**

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