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PORSCHE® BOXSTER® AGAIN GARNERS TWO OF NORTH AMERICA'S MOST PRESTIGIOUS AUTOMOTIVE AWARDS

**Porsche's wildly entertaining mid-engined roadster tagged as an
Automobile Magazine All-Star, and one of *Car and Driver's* 10Best**

ATLANTA, Dec. 8, 2005 — Porsche's Boxster and Boxster S® mid-engined soft-tops continue to rack up awards, again earning two of the most noted prizes available from the automotive press. The Porsche Boxster has been named a 2006 *Automobile Magazine* All-Star, and has also made *Car and Driver's* 10Best list. The Boxster has earned both of these respected awards on previous occasions.

Appearing in *Automobile Magazine's* January 2006 issue, a news release on the awards referred to the Boxster as "the sports-car from heaven." In its January 2006 10Best issue, *Car and Driver* described the Boxster as having "pinpoint balance, augmented by reflexes worthy of an Olympic fencing champion," adding that, "the Boxster serves up the quintessential sports-car experience."

Introduced to the North American market in January of this year, the 2005 Boxster and Boxster S are the second generation of Porsche's entry level sports car. As such, they have received significant styling changes, more powerful engines, numerous handling enhancements, and greater active and passive safety. Current U.S./Canadian pricing for 2006 models is \$45,000/\$64,100 for the Boxster and \$54,700/\$77,900 for the Boxster S.

Based on the award-winning Boxster, Porsche's new for 2006 Cayman S® coupe launches in North America on January 14. Using the acclaimed underpinnings of the roadster, the sleek, fixed-roof, two-seat coupe provides an even stiffer chassis structure, and a larger and more powerful 3.4-liter Boxer engine. U.S. and Canadian pricing for the new Cayman S coupe is \$58,900 and \$83,900 respectively.

Automobile Magazine is a monthly automotive lifestyle publication with a circulation of 550,000 designed to appeal to the interests of passionate automotive enthusiasts. With a monthly circulation over 1.3 million, *Car and Driver* is the world's largest automotive magazine.

Porsche Cars North America, Inc. (PCNA), based in Atlanta, GA, and its subsidiary, Porsche Cars Canada, Ltd., are the exclusive importers of Porsche sports cars and Cayenne® sport utility vehicles for the United States and Canada. A wholly owned, indirect subsidiary of Dr. Ing. h.c. F. Porsche AG, PCNA employs approximately 300 people who provide Porsche vehicles, parts, service, marketing and training for its 210 U.S. and Canadian dealers. They, in turn, provide Porsche owners with best-in-class service.



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**WIEDEKING NAMED "MAN OF THE YEAR" BY
AUTOMOBILE MAGAZINE**

**Porsche AG President and CEO Wendelin Wiedeking honored
by premiere North American enthusiast publication**

ATLANTA, Dec. 9, 2005 -- In a year where the company's products continue to earn laurels, Dr. Wendelin Wiedeking, President and CEO of Porsche AG, has been awarded the "Man of the Year" title by *Automobile Magazine*. The respected automotive publication cited Wiedeking's corporate accomplishments of stability, profitability—and most importantly—for helping Porsche create cars that are "truly great."

Appearing in *Automobile Magazine's* January 2006 issue, the article credits Wiedeking with strengthening Porsche's financial base with profitable products such as the Cayenne[®], allowing it to thrive as an independent producer of some of the world's finest sports cars.

An *Automobile Magazine* news release on the award states that Wiedeking, "has transformed Porsche from a money loser to a winner, diversified Porsche's product line, and most importantly has produced fantastic vehicles." In the same January 2006 issue, the Porsche Boxster[®] was named a 2006 *Automobile Magazine* All-Star, an award it has earned on four previous occasions.

Wiedeking, a former *FORTUNE* magazine European Businessman of the year, holds a doctorate in mechanical engineering. He joined Porsche AG in 1983, was named to the Board of Management in 1991, and became its Chairman in 1993. He has overall responsibility for the design, engineering, and production of all operations related to Porsche sports cars, and under Wiedeking's aegis, Porsche has seen consistent growth and profitability.

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